



Bootcamp for African Women Entrepreneurs (50 MAWSP)

Frequently Asked Questions

FAQ



Bootcamp for African Women Entrepreneurs



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Frequently Asked Questions - FAQs

SECTION 1: FAQ ON BOOTCAMP DETAILS

1. Who are the Organisers of the Bootcamp?

The Bootcamp for African Women Entrepreneurs is organised by the African Development Bank (AfDB) in partnership with the Common Market for East and Southern Africa (COMESA), East African Community (EAC), and the Economic Community of West African States (ECOWAS). The program is being carried out in collaboration with Eyecity Limited and IMPACT Lab, and will be hosted on the 50 Million African Women Speaks Platform (50 MAWSP).

2. What is the Aim of the Bootcamp?

The Bootcamp aims to equip 1000 African entrepreneurs, operating across different industries and value chains in 36 African countries, with professional skills to help grow their businesses.

The Bootcamp will provide training and mentorship sessions for women entrepreneurs and users of the 50 MAWSP from the COMESA, EAC, and ECOWAS regions. The program will be focused on Micro, Small, and Medium Enterprises (MSMEs) entrepreneurs to help them support their businesses, build sustainable business skills, and access networking opportunities.

3. What Language will the Training be Offered in?

French and English

4. Who is eligible for the Bootcamp?

The following are the selection criteria for the program:

Applicants should live or own a business in any of these selected African countries - *Benin, Burundi, Burkina Faso, Cabo Verde, Comoros, Congo DR, Côte d'Ivoire, Djibouti, Egypt, Eritrea, Ethiopia, Eswatini, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Liberia, Libya, Mali, Madagascar, Malawi, Mauritius, Rwanda, Niger, Nigeria, Senegal, Seychelles, Sudan, Sierra Leone, Tanzania, Togo, Tunisia, Uganda, Zambia and Zimbabwe.*

- Applicants should be 18 years of age and above. Priority will be given to youth (18-35) entrepreneurs.
- Any start-up, micro, small, and medium-sized enterprises (MSMEs), or entrepreneurs operating in the African ecosystem across different value chains are welcome to apply.



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- Applicants should be an early-stage entrepreneur (business between 0-4 years) with a deployed and operational business.
- Business entities are either registered or not registered.
- Applicants must have access to Internet connectivity as training is delivered virtually.
- The applicant must have signed up on the 50 MAWS platform.

5. What are the benefits of the Bootcamp?

Selected applicants will be onboarded into the program where they will receive:

- Access to live training sessions on professional business skills development
- Access to specialised business mentorship, and community events.
- Access to curated resources to help them brand and grow their business.
- Access to the 50 MAWS platform which provides a strong community and network of entrepreneurial ecosystem players across Africa, as well as access to an inter-regional marketplace.

6. What is the Program Structure?

14 weeks capacity-building program inclusive of:

- 6 weeks of virtual training.
- An hour thirty minutes live classes weekly.
- Access to knowledge and resources for the 1000 beneficiaries of the program.
- Mentorship opportunities for all the participants.
- Networking and coaching support.
- The recorded sessions will be made available on the 50 MAWS platform and Mobile App.

7. How long will the virtual training session last?

The training will commence on the 8th of April and conclude on the 17th of May.

8. Does the training program provide data reimbursement to participants?

Regarding data reimbursement for attending online meetings, there is currently no provision for data reimbursement as part of the program. However, we understand the concern about incurring data costs, and we have structured the program in such a way that it won't be too demanding on your data.



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9. Does the program provide participants with funding opportunities?

No, the program in itself does not offer funding opportunities to participants, it rather equips them with valuable skills and knowledge that may enhance their eligibility for future funding opportunities.

10. I can't access the WhatsApp group, help?

This issue may be caused by network glitches. We suggest that you try again using a different browser or when you have a stronger network connection.

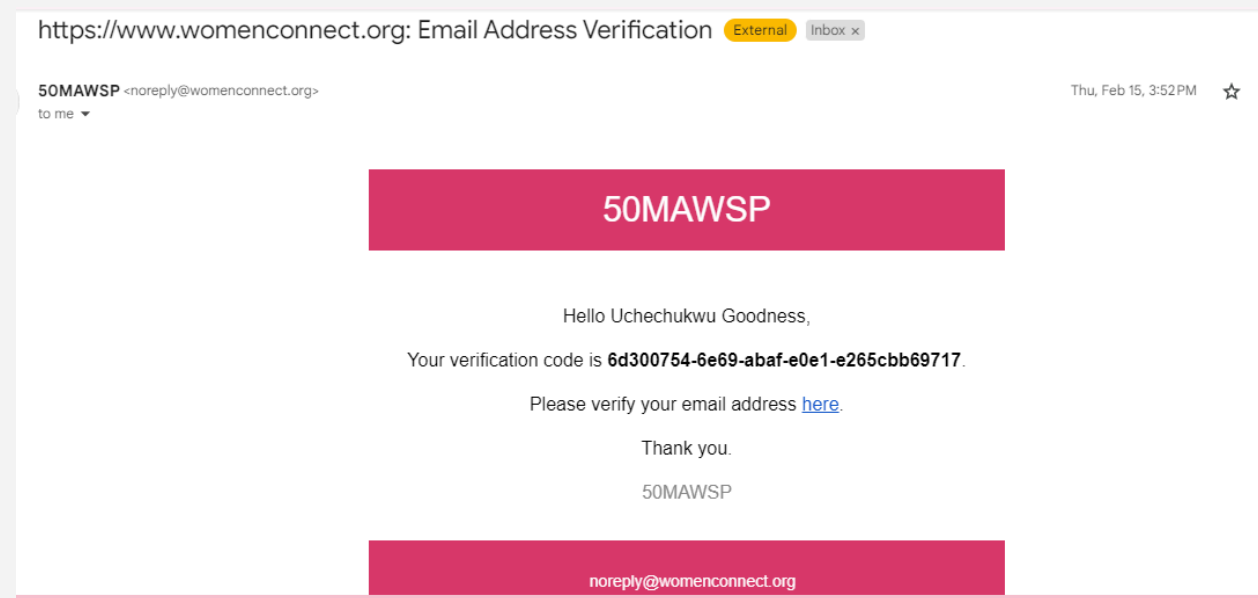
If you still cannot access the group feel free to send your WhatsApp number to our helpdesk hello50@eyecity.africa so you can be added directly to the group chat.

SECTION 2: FAQ ON 50 MILLION AFRICAN WOMEN SPEAK PLATFORM

1. I have Registered but I cannot find the verification code.

Upon registration, it will request you input your verification code. Note that you will not be getting any code on your mobile so here is what to do:

- Check your email inbox for the Email Address Verification Mail.
- Click on [here](#) to verify your account.
- You do not necessarily need to copy the verification code.





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2. How do I sign into the Platform?

EMAILADDRESS OR PHONE NUMBER (WITH COUNTRY CODE)

Email Address is Preferred

PASSWORD

Password

This field is required.

REMEMBER ME

TEXT VERIFICATION

Sign In Create Account Forgot Password

Once you click on the link or open the Application, it brings you to the Introductory page where you either sign in if you are already a registered user or create your account.

- **Email Address or Phone Number:** Sign in using your email address. In this option, only input your email address as you may encounter difficulties while trying to sign in using your phone number.
- **Password:** Input the password you created when registering your account. You can tick the "**Remember me**" option so it will always remember your password.
- **Text Verification:** This is just a security feature to ensure you are a human. Enter the characters displayed in the text bar above it, paying attention to capitalization. You can refresh using the icon beside it if needed.
- *In cases where the image is not displaying, this is usually a result of poor network strength. You can try signing in using a stronger network, a different browser or device. Alternatively, you can keep refreshing the page until it appears.*
- **Sign in:** Click to sign into the platform.

3. I tried opening the App to sign in but getting the Verification Text even after refreshing.

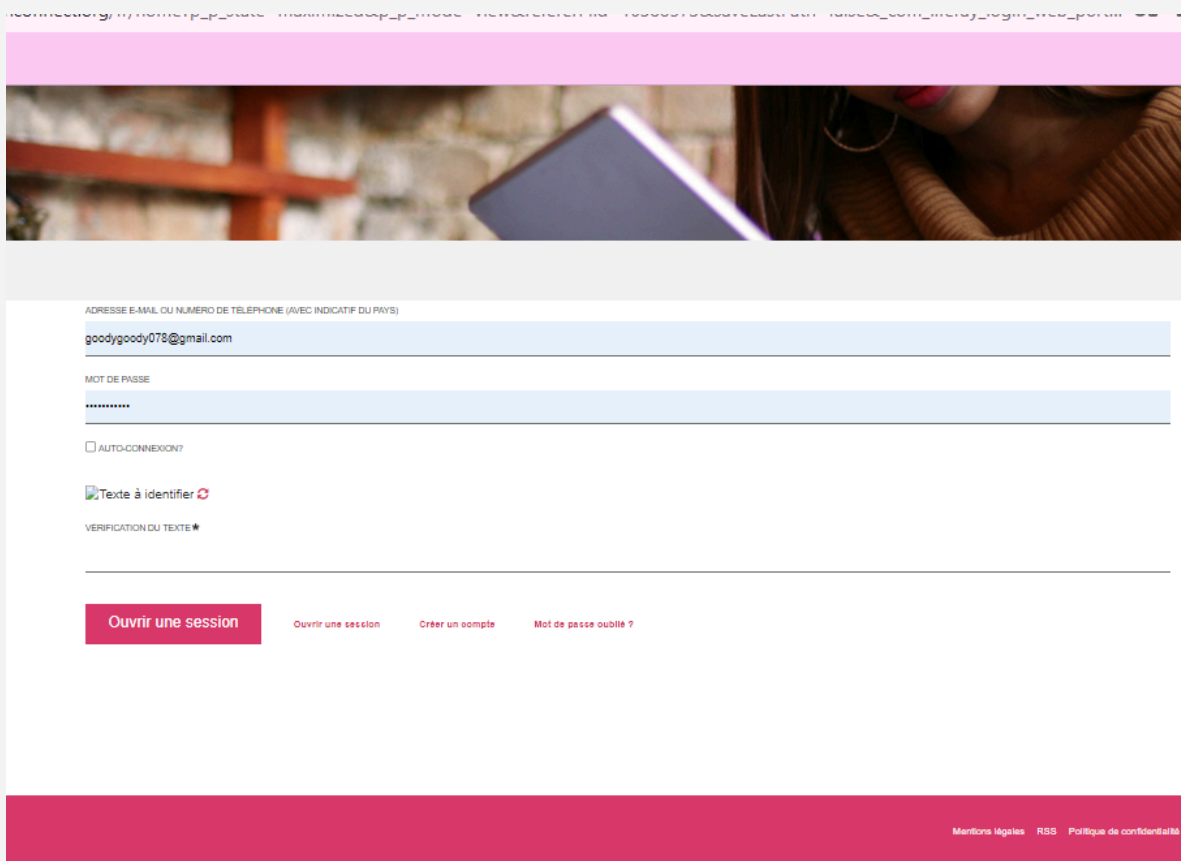
→ Right beside the main Sign in in the bar, there is another option to sign in:

Sign in **Create Account** **Forget Password**

→ Click on it. It will lead you to another page that looks exactly like this first page.

→ The Verification text is always displayed on this second page.

→ Please note that in cases where the CAPTCHA image is not displaying, this is usually a result of poor network strength. You can try refreshing the Text Verification image using the Icon by the side or try signing in using a stronger network, a different browser, or a device. Alternatively, you can keep refreshing the page until it appears.





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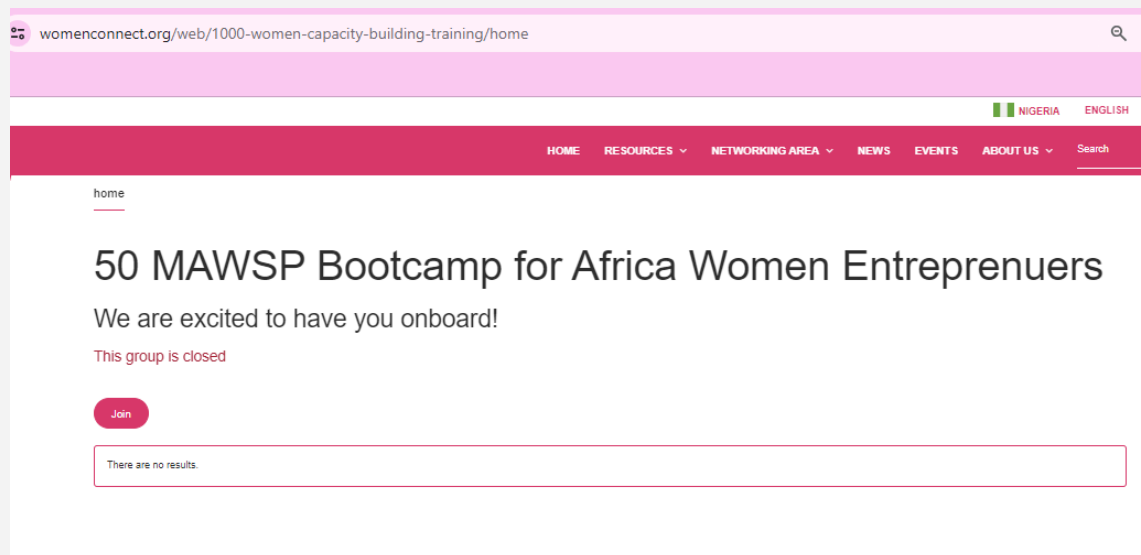
4. How can I locate the Bootcamp Group on the platform?

Once you sign into the platform, you can locate the Bootcamp group on the platform by clicking on the link to the Bootcamp group sent to your email.

[50MAWSP - 1000 Women Entrepreneurs Bootcamp](https://www.womenconnect.org/web/1000-women-capacity-building-training)

If you encounter any difficulty clicking directly, you can copy the link address

(<https://www.womenconnect.org/web/1000-women-capacity-building-training>), and paste in your browser. This will still direct you to the Bootcamp group. *Note that the Bootcamp group is a Closed group hence, you will be required to make a request to JOIN the group.*

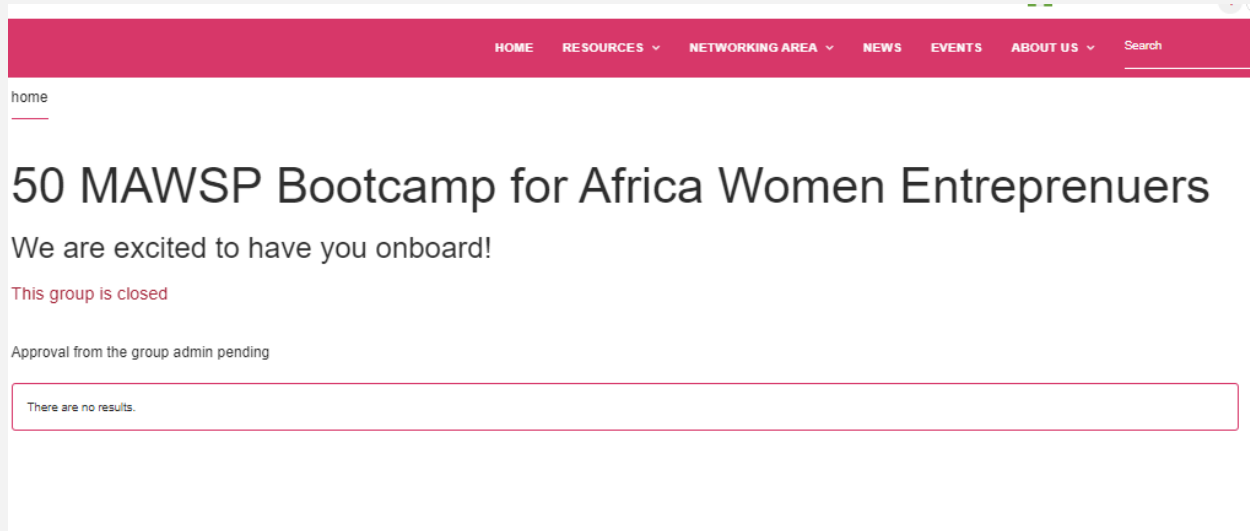


Click **Join**

Once you make a request to join the group, you will get the “Approval from Admin is pending” notification.



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At this point, we will receive a notification of your request to join the group on the backend, and rest assured your request will be accepted within 24 hours.

5. I have done all these but I am still having difficulty accessing the group chat.

If you have done all these and you are still experiencing difficulty with the 50MAWS Application, kindly share the screenshot of the error message to hello50@eyecity.africa so we can provide further support. Rest assured We'll ensure you access the platform as soon as possible.

6. Help with Alternative Links to access the 50 MAWS Platform

To create an account on the 50MAWSP, please select the one that best suits you below:

Appstore: <https://apps.apple.com/app/id1454375750>

Playstore: <https://play.google.com/store/apps/details?id=com.comesa.app50mawsp>

Desktop: <https://www.womenconnect.org/home>



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		https://us06web.zoom.us/meeting/register/tZYscOmrrDIsGNXoDUW2qg8RU-aY8FYayTOK
Apr 26, 2024	Planning your Go-to-Market	Same as module 1
May 2, 2024	E-Commerce and Building an Effective Online Presence	Same as module 2
May 10, 2024	Structuring a scalable and impactful business	Same as module 1
May 16, 2024	Financial structuring and funding	Same as module 2

SECTION 4: BOOTCAMPS' VITAL LINKS

Platform	
1.	English Acceptance Form
2.	French Acceptance Form
3.	Bootcamp for African Women Entrepreneur Platform on the 50 MAWS Platform
4.	Bootcamp for African Women Entrepreneur WhatsApp Community
5.	English Group A WhatsApp Group Chat
6.	English Group B WhatsApp Group Chat
7.	French Group A WhatsApp Group Chat
8.	French Group B WhatsApp Group Chat
9.	Training Material Drive
10.	Link to the Recorded Sessions
11.	Speak to Your Business Mentor

SECTION 5: ZOOM JOINING FAQs

Steps in Joining the Zoom Training Sessions:

- After registering for the session using the registration link provided
- Look out for an email with the Zoom meeting link and joining information.
- Simply click on the provided link to join the meeting.

You may need to download the Zoom app if you haven't already done so. Alternatively, you can join the meeting via your web browser without downloading the app.

To Install Zoom App:

- If prompted, follow the instructions to download and install the Zoom app on your device.



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- Manually enter the Meeting ID and Password when prompted. This is typically included in the meeting invitation email.

Join with Video and Audio:

- Once you are in the meeting, you'll have the option to join with your video and audio on or off.
- Click "Join with Audio" to hear the meeting's audio output. If you do not join via audio, you won't be able to hear the speakers' voices.
- Click "Video" to join and display your video. Feel free to choose your preferences based on your comfort level.

Participating in the Meeting:

- Once you're connected, you can engage in the meeting by participating in discussions using the chat box.
- You can also ask questions via the chatbox or call the attention of the facilitator/moderator by raising your hand using the "Raise Hand" feature on your screen.
- Feel free to explore and utilise other Zoom features to enhance your experience.

End the Meeting:

- When the meeting is over, the host ends the meeting, or you can simply click on the "Leave Meeting" button to exit the session.

For further information, questions, or inquiries, feel free to reach out to our helpdesk at hello50@eyecity.africa.