



Bootcamp for African Women Entrepreneurs

Structuring the Operations of Your Business



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Course Overview

Course Description:

This course provides essential insights into establishing the operational foundations of a business, covering accounting, legal compliance, business model analysis, value chain construction, and stakeholder identification.

Course Objectives:

1. Understand accounting, legal, and regulatory requirements for business establishment.
2. Utilize the Lean Canvas for comprehensive business analysis.
3. Reflect on product/service value chains for optimization.
4. Identify and engage with key stakeholders for business success.

Learning Outcomes:

1. Establish a solid operational framework for business.
2. Analyze and refine business models effectively.
3. Understand and optimize product/service value chains.
4. Identify and engage with crucial stakeholders for sustainable growth.

English Module 2: Structuring the Operations of Your Business

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Course Content

1. Establishing the Accounting, Legal and Regulatory framework for your business
2. Understanding your business with the Lean Canvas
3. Reflecting around your product or service's value chain
4. Identifying important stakeholders of your business