

# Bootcamp for African Women Entrepreneurs

# Structuring the Operations of Your Business









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#### Course Overview

#### **Course Description:**

This course provides essential insights into establishing the operational foundations of a business, covering accounting, legal compliance, business model analysis, value chain construction, and stakeholder identification.

#### **Course Objectives:**

- Understand accounting, legal, and regulatory requirements for business establishment.
- Utilize the Lean Canvas for comprehensive business analysis.
- Reflect on product/service value chains for optimization.
- Identify and engage with key stakeholders for business success.

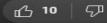
#### **Learning Outcomes:**

- Establish a solid operational framework for business.
- Analyze and refine business models effectively.
- Understand and optimize product/service value chains.
- Identify and engage with crucial stakeholders for sustainable growth.

English Module 2: Structuring the Operations of Your Business



















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# **Course Content**

- 1. Establishing the Accounting, Legal and Regulatory framework for your business
- 2. Understanding your business with the Lean Canvas
- 3. Reflecting around your product or service's value chain
- 4. Identifying important stakeholders of your business