



## **Bootcamp for African Women Entrepreneurs**

# **Structuring a Scalable and Impactful Business**



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## Course Overview

### Course Description:

Learn how to scale your business sustainably while maximizing impact. Topics include scaling prerequisites, revenue model exploration, social and environmental impact opportunities identification, and performance tracking.

### Course Objectives:

1. Understand scaling prerequisites.
2. Explore revenue models for added value.
3. Identify social and environmental impact opportunities.
4. Learn performance tracking strategies.

### Learning Outcomes:

1. Understand scaling prerequisites.
2. Identify new potential revenue models for added value.
3. Recognize social and environmental impact opportunities.
4. Develop performance tracking skills for sustainable growth.



## English Module 5: Structuring a Scalable and Impactful Business

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# Course Content

1. Pre-requisites of scale
2. Exploring different revenue models to capture more value
3. Identifying social and environmental impact opportunities along your value chain
4. Tracking your performance and impact