



Poll Questions

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Question 1: What is scaling?

- a) Expanding the business to different geographies
- b) Reaching different targets
- c) Creating different businesses
- d) Both a and b

Question 2: Which statement is not true?

- a) Scaling your business will help you increase sales
- b) Before scaling, you need to assess your future value proposition
- c) Limited production capabilities won't impact your scale
- d) Developing a go-to-market plan is a step in planning your scale

Question 3: What's not a step in identifying and implementing impact opportunities

- a) Understanding Social and Environmental Impacts
- b) Mapping Your Value Chain
- c) Integrating Impact into Business Strategy
- d) Attracting investments and funding

Question 4: How does learning performance tracking skills contribute to sustainable growth?

- a) By tracking social media traffic
- b) By enabling informed decision-making
- c) By focusing on the mission of the business
- d) By managing teams performance

Question 5: Tracking performance allows you to communicate key data with your stakeholders

- a) True
- b) False



Answers

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Answers

Question 1: D) Both A and B

Question 2: C) Limited production capabilities won't impact your scale

Question 3: D) Attracting investments and funding

Question 4: B) By enabling informed decision-making

Question 5: A) True